

SUBSTITUTE

ORDINANCE

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHICAGO:

SECTION 1. Section 17-12 of Title 17 of the Municipal Code of Chicago, the Chicago Zoning Ordinance, is hereby amended by inserting the underlined language, as follows:

(Omitted text is unaffected by this ordinance.)

17-12-0900 Signs in residential districts.

(Omitted text is unaffected by this ordinance.)

17-12-0903 Sign Features.

(Omitted text is unaffected by this ordinance.)

17-12-0903-B Dynamic Image Display Signs. *Dynamic image display signs* are permitted in R and DR districts when such signs are *freestanding, on-premise signs* for public and civic uses that are located along a through *street* as classified by the Chicago Department of Transportation. *Flashing signs* are prohibited.

17-12-0903-B.1 The zoning lot containing a school serving Chicago Public Schools ("CPS") shall be allowed a sign, either wall or freestanding, which may include a dynamic image display, in any zoning district, including Planned Developments (PD). Such sign may be no wider than 10' and no taller than 6'4"; the clearance may not exceed 13'8" and the height may not exceed 20' above the ground immediately beneath the sign with no portion of the sign extending more than 24" above the roofline of the building immediately above the sign. Any dynamic image display portion may not exceed 64 square feet. Such sign, either wall or freestanding, shall be exempt from total sign calculations for the zoning lot. All CPS digital display signs shall conform to the CPS Digital Display Brightness Standards, which require: automatic brightness adjustment using an ambient light sensor; maximum brightness of 8,000 nits from 8:00 a.m. until sunset; maximum brightness of 300 nits from sunrise until 8:00 a.m. and from sunset until 10:00 p.m.; and, automatic shutoff of the display between 10:00 p.m. and sunrise.

(Omitted text is unaffected by this ordinance)

SECTION 2. This ordinance shall be in full force and effect upon passage and approval.

