

ORDINANCE

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHICAGO:

SECTION 1. Section 17-12-1100 of Title 17 of the Municipal Code of Chicago is hereby amended by deleting the struck-through language and inserting the underlined language, as follows:

17-12-1100 Special sign districts.

17-12-1101 Michigan Avenue Corridor Special Sign District.

(Omitted text is unaffected by this ordinance.)

17-12-1101-B Regulations and Standards. The following standards apply to *signs* within the Michigan Avenue Corridor special *sign* district. These *sign* regulations are supplemental standards that apply in addition to existing zoning regulations. All existing zoning regulations apply except those that conflict with regulations imposed for the Michigan Avenue Corridor. In case of conflict between the Michigan Avenue Corridor regulations and existing, underlying zoning district regulations, the Michigan Avenue Corridor regulations will govern.

1. Maximum Area. The gross *sign* face area of all *signs* on a *zoning lot* may not exceed 2 3 square feet times the *lot's street frontage*. For any *zoning lot* with live theater uses, *theater marquee sign* area does not count toward the maximum total *sign* area permitted on a *zoning lot*.

2. Projections. ~~(a) On Michigan Avenue, all *signs* must be affixed on building walls parallel to the *property line*, and no~~ Except for live theater signs, one *sign* per ground-floor tenant may project ~~no more than 42 inches~~ 4 feet across the *property line* into the *public way*, up to 3 feet in height and up to 6 inches in thickness. Hotel *signs* and live theater *signs* may project across the *property line* into the *public way* up to 6 feet. Live theater *marquee signs* may project across the *property line* into the *public way* up to 12 feet. ~~For those *zoning lots* that have *street frontage* on side *streets* perpendicular to Michigan Avenue or Rush Street and St. Clair, however, *signs* may project no more than 36 inches across the *property line* into the *public way*, provided further that no *projecting sign* may be located within 50 feet of the Michigan Avenue right-of-way.~~

~~(b) When City Council has authorized a portion of a building wall (other than a canopy, awning, or other minor feature) to extend over the public right-of-way, *signs* may be affixed to such buildings walls and may project from said wall up to 12 inches on Michigan Avenue and up to 36 inches on Rush Street, St. Clair, or *streets* perpendicular to Michigan Avenue. On *zoning lots* with *street frontage* on side *streets* perpendicular to Michigan Avenue, any *signs* projecting from a building wall may not be located within 50 feet of the Michigan Avenue right-of-way.~~

3. Roof Signs. *Roof signs* are prohibited.

4. Painted Wall and Applied Vinyl Signs. The exterior surface of any building, window, wall, or fence may not be used for a *painted wall* or applied vinyl signs.

5. Freestanding Signs.

(a) Not more than one *freestanding sign* is permitted per *street frontage*.

(b) Freestanding signs may not exceed 15 feet in height.

6. Show Windows. Show windows may be used for regularly changed display of merchandise sold in the building. *Signs* may not be applied to more than 45% 30 percent of any single window. Window lettering that is less than 2 inches in height will not be counted, provided it is limited to information such as a building's address, hours of operation, product information, and logos.

7. Banners. ~~On Michigan Avenue no banner~~ One banner per 30 linear feet of each building façade along the *street frontage* of a *zoning lot* may be placed. Banners may ~~so that it projects across the property line up to 4 feet into the public way~~ and shall not exceed 15 feet in height and 60 square feet in area. Banners may only be placed within the first two floors of a building. On those zoning lots that have street frontage on side streets that run perpendicular to Michigan Avenue, banners may be installed provided they do not project more than 36 inches and provided they are not placed within 50 feet of the Michigan Avenue right-of-way. Banners may be placed on Rush Street and St. Clair street frontages but in no circumstance may any individual banner exceed 30 square feet in area.

8. Neon Signs. Neon *signs* and other forms of *direct lighting* using tubes similar in appearance to neon are prohibited when visible from Michigan Avenue. Neon lighting may be used as a source of light when completely shielded and not visible from public *streets*, sidewalks, or *alleys*.

9. Flashing, or Dynamic Image Display Signs, Box or Cabinet Sign. No flashing or dynamic image display signs shall be illuminated between the hours of 11:00 p.m. and 5:00 a.m. Except for live theater signs and marquees, No flashing or, dynamic image display signs are, box or cabinet sign is permitted on the exterior of any building or structure on the Michigan Avenue frontage. For all uses, interior dynamic image display signs are permitted only as on-premise signs, set back behind the show window glass by a minimum of 12 inches, and the text, image, or display on the face of the sign shall not change more than once every 15 minutes. The sign face area devoted to dynamic image display signs may not exceed 30 percent of the show window area, and the total sign face area devoted to dynamic image display signs shall not exceed the size allowed pursuant to Section 17-12-1005-B, whichever is less. For live theater marquees, additional dynamic image display signs are permitted to exceed the area allowed pursuant to Section 17-12-1005-B to allow dynamic image display signs to fit within the end caps or up to 100 square feet each, whichever is less, of the live theater marquees for each live theater tenant. For live theater marquees, the text, image or, display on the face of the sign shall not change more than once every hour.

10. Off-premise Signs. Off-premise signs are prohibited in the Michigan Avenue special sign district.

~~40- 11.~~ 11. Awning Signs. Signs on *awnings* counts toward the maximum allowable *sign* area and must be affixed flat to the surface thereof, must be non- illuminated, ~~and may indicate only the name and or address of the establishment. Further, and no~~ such *sign* may extend vertically or horizontally beyond the limits of said *awning*. The maximum letter size (height and width) placed on any *awning* may not exceed ~~9-12~~ inches. All *awnings* must be ~~retractable~~ (fabric or canvas) and may project no more than 6 feet over the sidewalk. Retractable awnings are encouraged.

12. Box and Cabinet Signs. Any box or cabinet sign must have an opaque and non-illuminated face with illuminated lettering or logos only and shall not exceed 3 feet in height, 10 feet in length and 8 inches in thickness. Individual letter signs are encouraged.

~~4413.~~ 13. Temporary Signs. Temporary signs, such as grand opening signs, but specifically excluding signs advertising merchandise or special sales, may be permitted for a period not to exceed 612 weeks. In addition, temporary signs may be installed on construction barricades

during a building's construction, for a period not to exceed 24 months. *Signs* placed on construction barricades may not be placed more than 20 feet above *grade* and may not exceed 8 feet in vertical dimension. Time extensions for *temporary signs* may be granted by the Zoning Administrator upon written request. *Temporary signs* do not count toward the maximum allowable *sign* area.

(Omitted text is unaffected by this ordinance.)

17-12-1103 State Street/Wabash Avenue Corridor Special Sign District.

(Omitted text is unaffected by this ordinance.)

17-12-1103-B Regulations and Standards. The following standards apply to *signs* within the State Street/Wabash Avenue Corridor special *sign* district. These *sign* regulations are supplemental standards that apply in addition to existing zoning regulations. All existing zoning regulations apply except those that conflict with regulations imposed for the State Street/Wabash Avenue Corridor special *sign* district. In case of conflict between the State Street/Wabash Avenue Corridor regulations and existing, underlying zoning district regulations, the State Street/Wabash Avenue Corridor regulations will govern.

1. Area.

(a) On State Street the gross *sign* face area of all *signs* on a *zoning lot* may not exceed 4 square feet times the *lot's street frontage*. The gross *sign* face area of any single *sign* may not exceed 2 square feet times the *lot's street frontage*.

(b) On Wabash Avenue the gross *sign* face area of all *signs* on a *zoning lot* may not exceed 6 square feet times the *lot's street frontage*.

(c) On all other *streets* in the State Street/Wabash Avenue Corridor, the gross *sign* face area of all *signs* on a *zoning lot* may not exceed 4 square feet times the *lot's street frontage*.

(d) For any *zoning lots* with live theater uses, *theater marquee sign* area does not count toward the maximum total *sign* area permitted on a *zoning lot*.

2. Projections. ~~(a) On State Street, all *signs* must be affixed on building walls parallel to the *property line*, and no *sign* may project across the *property line* into the *public way*, up to 3 feet in height and up to 6 inches in thickness, except for *live theaters* and *hotels*. *Hotel signs* and *live theater signs* may project across the *property line* into the *public way* up to 6 feet. *Live theater marquee signs* may project across the *property line* into the *public way* up to 12 feet.~~

~~(b) On Wabash Avenue, *signs* may project up to 4 feet across the *property line* into the *public way*, so as to increase the visibility of businesses located under the CTA elevated tracks. *Hotel signs* and *theater signs* may project across the *property line* into the *public way* up to 6 feet.~~

~~(c) On all other *streets* in the State Street/Wabash Avenue Corridor, *signs* may project up to 4 feet across the *property line* into the *public way*, except for *hotel signs* and *theater signs*, which may project up to 6 feet into the *public way*.~~

3. Roof Signs. *Roof signs* are prohibited.

4. Show Windows. Show windows may be used for regularly changed displays. No paper or vinyl *signs* may be attached to show windows, ~~and signs placed in windows must be set back at least 3 feet from the glass.~~ Signs may not be applied to more than 30 percent of any single window. Window lettering that is less than 2 inches in height will not be counted, provided it is limited to information such as a building's address, hours of operation, product information, and logos.

5. Banners. *Banners* are permitted in the State Street/Wabash Avenue Corridor. No *banner* may project more than 4 feet from the *building line*.

6. Flashing and Dynamic Image Display Signs. No flashing or dynamic image display signs shall be illuminated between the hours of 11:00 p.m. and 5:00 a.m. Except for live theater signs and marquees, no flashing or *dynamic image display signs* are permitted on the exterior of any building or structure in the State Street/Wabash Avenue Corridor. For all uses, interior dynamic image display signs are permitted only as on-premise signs, set back behind the show window glass by a minimum of 12 inches, and the text, image, or display on the face of the sign shall not change more than once every 15 minutes. The sign face area devoted to dynamic image display signs may not exceed 30 percent of the show window area, and the total sign face area devoted to dynamic image display signs shall not exceed the size allowed pursuant to Section 17-12-1005-B, whichever is less. For live theater marquees, additional dynamic image display signs are permitted to exceed the area allowed pursuant to Section 17-12-1005-B to allow dynamic image display signs to fit within the end caps or up to 100 square feet each, whichever is less, of the live theater marquees for each live theater tenant. For live theater marquees, the text, image, or display on the face of the sign shall not change more than once every hour.

7. Box and Cabinet Signs. Any box or cabinet *sign* must have an opaque and non-illuminated face with illuminated lettering or logos only. *Individual letter signs* are encouraged.

8. Off-premise Signs. *Off-premise signs* are prohibited in the State Street/Wabash Corridor special *sign* district.

9. Awning Signs. *Signs* on *awnings* are permitted on the valance only, and must be affixed flat to the surface thereof; ~~and must be non-illuminated, and indicate only the name and/or address of the establishment.~~ No *sign* may extend either vertically or horizontally beyond the limits of any *awning*. *Awning* lettering placed on the valance may not exceed 12 inches in height. All *awnings* must be metal, fabric or canvas. Retractable *awnings* are encouraged.

(Omitted text is unaffected by this ordinance.)

SECTION 2. This ordinance shall be in full force and effect following due passage and approval.